

## MCAFFEE SCHOOL OF BUSINESS ADMINISTRATION

**Available on the Jackson and  
Georgetown Campuses and Online**

### **The MBA Academic Program**

The Master of Business Administration (MBA) degree provides advanced study for individuals interested in managing and leading organizations.

### **Program Emphasis**

There are twelve courses in the Union MBA curriculum. These courses are 3 semester hours of graduate credit each. Courses are scheduled in a manner that allows the student to continue a career and an already busy schedule. The courses meet from 6 to 10 p.m. one evening a week. Courses are 8 weeks in duration. The entire 36-semester hour MBA program is completed in 24 months.

Two options are available for completion of the MBA, a thesis option and a non-thesis option. Students selecting the thesis option are required to apply for acceptance into the thesis program prior to completion of MBA 635. If accepted, the student would take MBA 690, Thesis, at least 3 times in lieu of either MBA 630 or the 3-hour elective. The specific course substitution is at the discretion of the MBA Director. Students accepted into





**630. Management Information Systems (3)**

This course is designed to provide an understanding of the field of information systems. Broad-based instruction in distributed databases, network architectures, telecommunications options, and hardware/software platforms. Applied knowledge to ensure that MIS goals and expenditures are consistent with and in support of the mission of the organization. Case studies are used extensively to learn about the current issues facing information management.

**635. Business Research Methods (3)**

This course will develop business analytical tools using