

# MCAFEE SCHOOL OF BUSINESS ADMINISTRATION

## Dean

R. K. A. (2004)

...

R. N. J. (2000)

...

## Staff

J. L. (1 )

## Mission Statement

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## Distinctives

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1. ...
2. ...
3. ...

## Program Directors

**C.S. ... A ... (1 0)** ...

**K. C.M. ... (1 )** ...

**T. P. ... (1 )** ...

**L. P. ... (1 1 1 )** ...

## Faculty

**D. A. ...**

I. M... A... 30...  
311, 313, 311, 31, 23, L... 32  
31, 20, 11  
30  
310  
( )  
30  
21

## Assessment of Majors

Learning objectives are assessed through a variety of methods, including exams, projects, and presentations. The assessment process is ongoing and involves faculty members from all departments. The results of the assessment are used to inform curriculum changes and to ensure that students are receiving a high-quality education. The assessment process is a continuous cycle of planning, implementation, and evaluation. The results of the assessment are used to inform curriculum changes and to ensure that students are receiving a high-quality education. The assessment process is a continuous cycle of planning, implementation, and evaluation. The results of the assessment are used to inform curriculum changes and to ensure that students are receiving a high-quality education.

## Student Organizations

Student organizations provide a variety of opportunities for students to get involved on campus. These organizations include student government, professional organizations, and student clubs. Student organizations provide a variety of opportunities for students to get involved on campus. These organizations include student government, professional organizations, and student clubs. Student organizations provide a variety of opportunities for students to get involved on campus. These organizations include student government, professional organizations, and student clubs.

**319. T C P -T**  
**E (3)**  
 31

**325. F E (3)**

**350. A I S (3)**  
 212 10

**415. A A T (3) F**  
 31

**416. A I S (3) F**  
 30

### Course Offerings in Business Administration (BAD)

**113. I B (3) S**

**224. Q M B (3) F, S**  
 111 201 11

**300. S F E (1-2) F, S**  
 E

**375. S P M (1-3) F, S**  
 320

**475. B E D (3) F, S**

**E**

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## Course Offerings In Economics (ECO)

( ) *Prerequisite: ECO 101 or permission of instructor.*  
*Prerequisite: ECO 101 or permission of instructor.*  
*Prerequisite: ECO 101 or permission of instructor.*

**211. P** *Prerequisite: ECO 101 or permission of instructor.* **M** *Prerequisite: ECO 101 or permission of instructor.* **(3) F**

*Prerequisite: ECO 101 or permission of instructor.*  
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*Prerequisite: ECO 101 or permission of instructor.*  
*Prerequisite: ECO 101 or permission of instructor.*

**212. P** *Prerequisite: ECO 101 or permission of instructor.* **M** *Prerequisite: ECO 101 or permission of instructor.* **(3) S**

## Course Offerings in

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## Course Offerings in Marketing (MKT)

( ) *[Faint, illegible text]*

**328. P** *[Faint, illegible text]* **M** *[Faint, illegible text]* **(3) E, S**

**E** *[Faint, illegible text]*

**330. C** *[Faint, illegible text]* **B** *[Faint, illegible text]* **(3)**

*[Faint, illegible text]* **32** *[Faint, illegible text]*

**333. A** *[Faint, illegible text]* **E** *[Faint, illegible text]* **(3) F**

*[Faint, illegible text]*

**350. P** *[Faint, illegible text]* **S** *[Faint, illegible text]* **(3)**

*[Faint, illegible text]* **32** *[Faint, illegible text]*

**351. R** *[Faint, illegible text]* **M** *[Faint, illegible text]* **(3)**

*[Faint, illegible text]* **32** *[Faint, illegible text]*