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D. . . (2008). Associate Professor of Communication Arts, Department Chair, and Director of Debate. B.A., Mississippi College; M.A., University of North Texas; Ph.D.,

I .M . . . F . . S . . . 45 . . .

A. Major Requirements – 15 hours

COM 123, 328, 306, 421, 430

B. Production Electives – 9 hours

V

Major Requirements: COM 123, 328, 306, 421, 430  
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The **P R S S A** (PRSSA) is open to all students interested in the public relations profession and society activities. PRSSA is student-led and relates to the practice of public relations, planning a PR career, and acquiring the skills needed in public relations.

The **B S** (BS) exists for students interested in broadcasting. UBS is a student chapter of the Radio-Television News Directors Association. UBS produces news programming and documentaries for public TV, the live daily news program Jackson 24/7, and Union's basketball games. UBS also provides opportunities for students to strengthen contacts with professionals in the industry.

The **D T** is open to all students and competes four or five times a semester in the International Public Debate Association. Membership is based on an interview with the team's director.

The **F S** seeks to increase interest in and understanding of the art and process of filmmaking through a variety of experiences, including film screenings, filmmaking seminars, and film projects.

The **C & C** is the student news publication. The newspaper is online and updated daily during the Fall and Spring semesters. A full-color news magazine, C&C, is published each semester. Staff positions are open to all classes and majors.

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## Staff

( ) Hours Credit; F–Fall, W–Winter; S–Spring; Su–Summer

112. **P C** (3) F, S, S  
An oral communication skills course that emphasizes organizing thoughts, adapting messages to specific audiences, using language correctly, delivering messages verbally and nonverbally with confidence, and active listening and evaluation skills.

120. **M M** (3)  
Functions, responsibilities, and influence of various mass communication media. Students review the economic, technical, historical, regulatory, and sociological aspects of radio, television, film, newspapers, magazines, books,

240. A T T (3) F E  
Various acting theories and practices with emphasis on exercises in physical training, vocal reproduction, character projection, and the aesthetics of acting.

242. C T R (3) F  
Focuses on practical research associated with the pursuit of a degree in communication. Emphasis is on developing a research attitude, research skills, and a research vocabulary. Deals with surveys, validity, and the interpretation of data.

245. B P (3) S  
Development of professional vocal, visual, personality, and performance skills by use of simulated newscasts, interviews, and script narrations.

276. DMC S S (1) F  
Introduces the student to the basic methodologies, technologies, and expectations of the Digital Media Communications major, utilizing case studies, guest speakers, and field trips.

299. P (1) F, S, S  
Practical hands-on experience in journalism, public relations, advertising, speech, or theatre. Students work with a faculty member on specific projects that will enhance their knowledge and expertise in their concentration. May be taken three times.

301. S T F (3) F O  
This course explores the subtle uses of symbolism in presenting subtextual messages. Students view and analyze a variety of films and taped theatre productions.

302. T F P (3)  
This class will strive to examine the overall perspective, position, and point of view of the content and images as well as the vision and values within Peter Weir's body of work.

305. D (3) F  
Prerequisite: ENG 201 and 202. Reciprocal credit: ENG 305. See ENG 305 for description.

306. E I (3) S  
A survey of current industry practices and careers in the entertainment industry. Students will learn about the professional guilds; the core business configuration of the film/television industry; and professional expectations in the entertainment industry.

309. H A (3) S  
A historical survey of animated motion pictures from the medium's pre-history through the modern era in America and abroad. Emphasis will be placed on the major movements, genres, and themes in narrative film from the silent era, early talking pictures, the studio system, and post-classical cinema. Lectures and class discussions are accompanied by screenings of appropriate films.

311. O I L (3) F E  
Analysis, adoption, and staging of various literary genres for solo and ensemble performance including techniques for Reader's Theatre staging and performances before an audience.

312. C (3) F, S  
Prerequisites: ENG 201 and 202. Reciprocal credit: ENG 312. See ENG 312 for description.

317. T T (3) S E  
Design, installation and use of stage lighting, sound, and other technical elements of theatre productions

318. A C (3) S; A N  
Prerequisite: ENG 201 and 202. Reciprocal credit: ENG 318. See ENG 318 for description.

320. O C (3) S  
Organizational structure, communication networks, and employer-employee relationships. Emphasis: conducting interviews and performance appraisals, decision-making strategies, ethics, team-building, and the communication audit.

322. C E P L (3)  
Principles of editing copy for newspapers and magazines, writing headlines, and using type, photography, and graphics in layout and design for print news media.

323. P P R (3) F





482. I . . . . . A . . . . . (3) E, , S, S

Prerequisites: COM 314, COM 329, plus 3 additional courses in the Advertising major.

Students work as interns (primarily unpaid) to obtain supervised practical experience in advertising at an agency or another type of business. Requires a minimum of 150 hours during one semester.

483. I . . . . . D . . . . . M . . . . . (3) E, , S, S

Prerequisite: ART 221, CSC 360, COM 220 and two required courses from the DM-Communication Arts Emphasis.

Selected students are assigned as interns to obtain supervised practical real-life work experiences. It is not a job per se; it