

DEPARTMENT OF COMMUNICATION ARTS

COLLEGE OF ARTS AND SCIENCES

Faculty

Steve Beverly (1993). Associate Professor of Communication Arts. B.A., University of Georgia; M.A., Auburn University.

Ashley Blair (1999). Associate Professor of Communication Arts. B.A., Union University; M.A., University of Memphis.

Chris Blair (1997). Professor of Communication Arts. B.A., Union University; M.A. and Ph.D., University of Memphis.

Aaron Hardin (2016). Assistant Professor of Communication Arts. B.A., Union University; M.F.A., University of Hartford.

John Klonowski (2013). Assistant Professor of Theatre. B.A., Lewis University; M.F.A., University of California Davis.

Ted Kluck (2015). Assistant Professor of Communication Arts. B.A., Indiana University; M.F.A., Ashland University.

Instructional Staff

Raymond H. Eaton

- the Radio in the areas of Journalism, Public Relations, and Broadcast

Journalism.

I. Major in Journalism—45 hours

A. Major Requirements: COM 112, 121, 210(x2), 220, 236, 242, 334, 352, 415, 430—33 hours

B. Professional Electives—Select 12 hours from:

COM 320, 323, 326, 327, 329, 336, 347, 356, 360, 399, 407, 486(x2)

II. Major in Broadcast Journalism—45 hours

A. Major Requirements: COM 112, 121, 220, 230, 245, 347, 352, 365, 399(x2), 406, 430—36 hours

B. Professional Electives

Select 9 hours from: COM 210, 211, 236, 242, 320, 329, 356, 407, 486

III. Major in Public Relations—45 hours

A. Major Requirements: COM 121, 220 or 236, 242, 320, 323, 343, 356, 360, 416, 423, 430—33 hours

B. Professional Electives—12 hours

1. Select 6 hours from: COM 325, 329, 334, 415

2. Select 6 hours from: COM 210, 399, 488

IV. Major in Communication Studies—45 hours

A. Major Requirements: COM 112, 121, 242, 430—12 hours

B. Professional Electives—33 hours

1. Select one upper-level course from each of the

communication skill requirements in its respective professional fields.

The Department is affiliated with several organizations and programs that enhance student learning:

- the Los Angeles Film Studies Center
- American Studies Program
- Washington Journalism Center
- the Southwestern Photojournalism Conference
- the Southeastern Journalism Conference
- the International Public Debate Association
- the Public Relations Student Society of America

3. Select 9 hours from: COM 230, 245, 326, 336, 346,
360, 410, 426

4. Select 6 hours from: COM 399, COM 483

VI. Major in Film Studies—45 hours

A. Major Requirements—15 hours

COM 123, 328, 306, 421, 430

B. Production Electives—9 hours

Select 3 courses from: COM 220, 221, 230, 317, 410, 412

C. Performance Electives—6 hours

Select 2 courses from: COM 211, 240, 245, 345

D. History Electives—3 hours

Alpha Epsilon Rho is the Union chapter of the National Broadcasting Society. AERho encourages and rewards scholarship and accomplishment among students of broadcasting, establishing meaningful communication between

230. Television Production (3) F

Overview of the elements of production: cameras, sound, lighting, and videotape recording using a switcher. Students work with these in producing television programs.

235. Interpersonal Communication (3) F, W, S, Su

Identify communication problems in interpersonal relationships including ethical communication, self-disclosure, perception, interviewing, conflict management, verbal and nonverbal communication. The student will exhibit competent language skills through oral reports, working in dyads and small groups, and class simulations.

236. Digital Photography (3) F, S

The basics of seeing a story-telling photograph and learning

327. Interactive Media I (3) F

Prerequisite: COM 220.

Introduction to principles, practices, context, and structure of public relations examining both the process and its implementation in business, industry, and institutions.

328. Film Theory and Criticism (3) F

An introduction to the scholarly aesthetic analysis and study of cinema teaching students the critical skills involved in the interpretation of film. Includes a foundational study of the forms, functions, and history of film arts to develop appreciation and skill in analysis.

329. Principles of Advertising (3) F

An overview of the field of advertising, including its history in the United States, advertising as a business, current career opportunities in the field, and past and current trends in both traditional and new media.

330. Theatre Production (3) S—Odd Years

Fundamentals of successful stage production and technique: directing, acting, and rehearsing; organization; play choice and casting; and scenery, costuming, makeup, and lighting.

334. Immersion Journalism (3) S

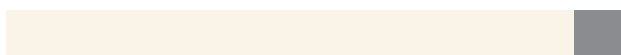
Prerequisite: COM 121.

This workshop-based course introduces students to reading and writing in immersion journalism, the long interview, the personal essay, and memoir. This includes (but is not limited to) things like travel and nature writing, observational or descriptive essays, and literary journalism.

336. Advanced Digital Photography (3) S

Prerequisite: COM 236.

Course will broaden proficiency and visual awareness in the articulation of ideas through learning how to "see" light, capturing the moment, documentary photography, portraiture, fashion, food, architecture, advertising, and sports. It will also stress exploring a fresh view of the commonplace, maintaining high standards of visual communication and understanding the



483. Internship in Digital Media (3) F, W, S, Su
Prerequisites: COM 220, CSC 360, and two additional courses from the DMC major; permission of the chair.
The main purpose of an internship in Digital Media is to provide the major with an opportunity to practice and enhance their skills and knowledge in a real-world environment. The experience is more than a job in the sense that it continues the student's education at a higher level of engagement. It is also an opportunity for the student to connect what they are