
Dean

Jason Garrett (2017). Dean for the McAfee School of Business and Professor of Marketing. B.B.A., Oklahoma Baptist University; M.B.A., Washington University; Ph.D., University of Missouri.

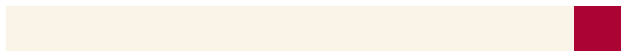
William R. Nance, Jr. (2000). Associate Dean for the McAfee School of Business and Associate Professor of Management, Director of Accreditation. B.S., Regis University; M.B.A., Union University; D.B.A., Nova Southeastern University.

Staff

Audra Teague (2011). Administrative Assistant to the Dean.

Susan Bolyard (2007). Academic Secretary, Graduate Business Programs.

Jennifer Gay (2017). Graduate Business Programs Coordinator and Recruiter. B.S., Middle Tennessee State University.



Faculty

Santhosh Abraham (2018). Assistant Professor of Accounting. B.B.A., Assumption University - Bangkok, Thailand; M.Sc. and Ph.D., University of Exeter-UK.

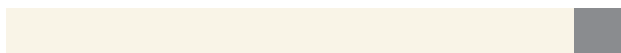
David Craig (2018). Assistant Professor of Accounting. B.B.A. and J.D., University of Memphis.

Brooke Emery (2010). Assistant Professor of Marketing. B.A., Rhodes College; M.B.A., Union University.

Gregory Jordan (2012). Professor of Business Law. B.S., Union University; J.D., University of Memphis.

Emily Lean (2008). Associate Professor of Management. B.S.B.A., Union University; Ph.D., University of Arkansas.

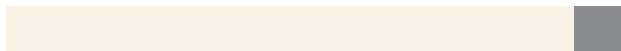
Chris Manner

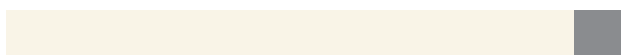


of accounting. Students graduating with the B.S.B.A., who do not plan on pursuing accounting at the graduate level, should plan on taking six additional undergraduate accounting hours beyond the B.S.B.A. Students who plan to sit for the CPA exam in another state should consult the State Board of Accountancy in that state to determine the requirements to sit for the CPA exam.

II. Major in Business Administration—30 hours (Major Core + one concentration)

A. Core required of all majors: ECO 400; MGT 341, BAD 420, MGT 445; BAD 475; and 6 hours Business or Advisor-approved Upper-level Electives





321. The Legal Environment of Business (3) F, S

The legal, practical and ethical environments in which businesses and managers operate. Topics: common law affecting business constitutional law, administrative agencies, and a survey of law of employment consumer protection, and securities regulations.

324. Commercial Law (3)

Pre/Corequisite: BLAW 321.

A survey of basic principles of law important for understanding business transactions, entity creation and operation, and including a review of contract laws and selected uniform commercial code provisions, business associations and bankruptcy law.

421. Negotiation and Dispute Resolution (3)

This course covers topics designed to develop students' ability to negotiate effectively and improve their ability to develop a strategic plan for effective negotiations.

425. Employment/Labor Law (3)

Prerequisites: MGT 318 and BLAW 321.



425. Economic Growth and Development (3)

Pre/Corequisites: ECO 211 and 212.

Economic trajectories of developing nations. Theoretical models of development and empirical data will be used to understand economic development and policy issues between the industrialized nations and the developing world.

430. International Economics (3)

Prerequisites: ECO 211 and 212.

International trade and finance. Deals with United States tariff policy, foreign exchange, markets, United States foreign economic policy, and the mechanisms available for international economic cooperation.

431. Economics of Labor (3)

Prerequisites: ECO 211 and 212.

Deals with wage theory, development of labor unions, collective bargaining, and the growth of a structure of labor law.

417. Financial Markets and Institutions (3) F

Prerequisite: FIN 320

This course introduces the different financial institutions, the financial markets in which they operate and the instruments they deal in. Areas covered include Interest Rates, Central Banks, Securities Markets, Management of Commercial Banks and other Financial Institutions. Risk Management in Financial Institutions is introduced.

Course Offerings in Management (MGT)

Course Offerings in Finance (FIN)

() Hours Credit; F–Fall; W–Winter; S–Spring; Su–Summer

320. Business Financial Management I (3) F, S

Prerequisites: ACC 211, ECO 211.

Introduction to financial management including topics: assets, basic forms of organization, tax environment, time value of money, valuation concepts, risk and rates of return, cost of capital and capital budgeting.

325. Business Financial Management II (3)

Prerequisite: FIN 320.

Continuation of 320 including: financial markets, investment banking process, financial intermediaries, the banking system, interest rates, the cost of money, analysis of financial statements, financial planning, control capital structure and management.

415. Corporate Finance (3) F

Prerequisite: FIN 320.

An intermediate Financial Management course that provides in-depth knowledge of topics beyond basic Business Finance. The course teaches advanced topics such as Financial Planning & Forecasting, Project Valuation, Strategic & Tactical Financing Decisions and Working Capital Management. Topics relating to International Finance, Risk Management, Mergers & Acquisitions and Leasing may be introduced. Students will be challenged to apply concepts using practical business cases

416. Investment Analysis (3) S

Prerequisite: FIN 320

This course is designed to provide the students with understanding of valuation and trading of financial securities. It will teach students the concepts of securities analysis and theories embodied in portfolio construction, management and performance evaluation. The topics covered include Asset Classes, Portfolio Theory, Securities Valuation, Portfolio Performance, Risk Management, etc. The course incorporates real-world trading experience through Student-Managed Investment Program.

395-6-7. Special Studies (1-4)

Upper-level group studies which do not appear in the regular departmental offerings.

484. Internship (0-3)

Selected students are assigned to obtain supervised practical work experience in many area accounting firms, advertising companies, local manufacturers, the Chamber of Commerce, banks, and various non-profit organizations.

486. Cooperative Education (3)

Selected students are assigned to obtain supervised practical work experience at a local business for an extended period of time. Pass/Fail.

495-6-7. Independent Studies (1-4)

Individual research under the guidance of a faculty member(s).

498. Seminar (3)

To be used at discretion of the department.

499. Seminar (1-3)

To be used at the discretion of the department.

