

MASTER OF BUSINESS ADMINISTRATION

MCAFFEE SCHOOL OF BUSINESS

Available on the Jackson and Germantown Campuses and Online

The MBA Program

The Master of Business Administration (MBA) degree provides advanced study for individuals interested in managing and leading organizations.

Program Emphasis

The Union MBA offers a flexible course of study with entry points in August, October, January, March and June each year. Courses are offered either fully online or through a hybrid integration which blends online with face-to-face interaction. Combined, this gives working professionals and full-time students the ability to complete a top quality AACSB accredited MBA in 12, 18 or 24 months.

Courses in the Union MBA are taught by faculty who combine practical work experience with strong academic backgrounds. The combination of professional and academic qualifications provides a rich and relevant classroom experience for our graduate students.

There are twelve (3-hour) courses in the Union MBA. To complete the program, students may choose to complete the traditional MBA program, or obtain a concentration in Accounting, Human Resources, Leadership, or Marketing. Students may also choose a Thesis option to complete the MBA upon the approval of the Graduate Program Director.

Expected Outcomes

The program strives to achieve the following learning outcomes:

1. Each student will apply methods from a variety of disciplines to solve business problems.
2. Each student will demonstrate knowledge of the ability to lead in team situations—to motivate and influence others in order to achieve organizational goals.
3. Each student will be an effective communicator with the ability to prepare and deliver oral and written presentations using appropriate technologies.
4. Each student will be skilled in critical thinking and decision-making, as supported by the appropriate use of analytical and quantitative techniques.
5. Each student will demonstrate the ability to make personal and business decisions based on values informed by the Christian worldview.

Dual-Degree Options

Dual Degree options are offered in conjunction with the College of Nursing, the College of Pharmacy, the School of Social Work, and the School of Theology and Missions. Interested students enrolled in either the Master of Science

in Nursing, Doctor of Nursing Practice, Doctor of Pharmacy, Master of Social Work, or Master of Christian Studies programs may apply for the MBA dual-degree option. The design of these programs reduces the total courses required to complete both degrees. All regular admission requirements must be met.

Dual Degrees may be obtained within the McAfee School of Business between the MBA and the Master of Accountancy (MAcc). Six hours earned in the MBA program may be counted in the MAcc.

A dual degree has been established with the Southern Baptist Theological Seminary (SBTS). According to this agreement Union will accept six hours from SBTS Master of Divinity courses, and Southern Seminary will accept twelve hours from Union's MBA program.

Students should seek advice from each respective program regarding these options. In all dual degree options, at least 60 total hours must be completed for the dual degree. Applicants to dual degrees must apply to and be accepted to each program separately, per current admission requirements of each program.

Plus 1 Year MBA Option

After admission to the MBA program, Union undergraduate students may take up to 9 hours of MBA courses after earning senior classification. Additional graduate hours may be taken upon approval of the Graduate Program Director. All regular admission requirements must be met except the requirement to possess a bachelor's degree and take the GMAT/GRE.

Admission Information

Regular Admission Requirements

1. One of the following:
 - a. a bachelor's degree from an institutionally accredited university with a minimum 3.0 GPA or
 - b. a bachelor's degree from an institutionally accredited university with a minimum 2.5 GPA and two years relevant work experience or a 450 GMAT score, (or GRE equivalent)
2. Complete application (with a resume and two references) for the MBA program, with application fee,
3. Sign the Union University Community Values Statement for Adult/Non-traditional Students,
4. Official transcript(s) from the awarding institution showing award of the highest degree earned and any requested transfer credits.
5. Completion of a letter of application or 3-minute video application.
6. For students from countries where English is not the recognized first language, TOEFL test results of 80 or higher is required.

MBA 638

Selling Strategies

Select

3-hour MBA elective

5. Business Analytics Concentration

private alternative student loans, depending on the program of study and the eligibility of the borrower. Union University is also approved by the Department for Veterans Affairs to offer educational benefits to veterans, reservists, and dependents of veterans who qualify for Veterans Benefits. Any person who qualifies for VA Benefits should check with the Office of Student Financial Planning as soon as possible after acceptance into a graduate program.

Course Descriptions: Graduate Business Programs

601. MBA Orientation (0)

An orientation to the activities and experiences of graduate study in business at Union University, including adjustment to academic development and spiritual growth.

602. Graduate Business Foundations (3)

A review of foundational concepts in financial accounting, microeconomics, management, and business statistics. This course may be satisfied with equivalent undergraduate coursework.

610. Managerial Economics (3)

This course will build on a traditional basis of microeconomic theory through the case method and research projects. Case application will bring microeconomic analysis into the realm of managerial decision making.

613. Analytical Managerial Accounting (3)

The use of accounting information by an organization's investors, creditors and managers from a financial and managerial perspective. The course develops financial analysis skills useful in business decision-making, the ability to analyze accounting information useful for monitoring efficiency, quality, and timeliness, determine appropriate managerial decision

633. Employee Training and Development (3)

Employee Training and Development is an examination of the strategies and techniques of training systems, including needs assessment, motivation to learn, transfer of training, performance improvement, and the development of interpersonal skills as a means to satisfy both organization needs and personal career goals. This course likewise considers workforce management techniques related to the collective bargaining process, labor-management agreement, contract administration, labor union structure and goals, and the influence of external labor markets on labor relations.

634. Human Resource Strategy (3)

Examines the strategic use of the human resources function at the corporate level including explorations of corporate espionage and sabotage prevention; executive compensation; business and HR strategy integration; international issues in HR; and change management.

635. Business Analytics (3)

653. Operations Management (3)

Planning and control of operations in manufacturing and service organizations; examination of decision theory applications; emphasis on developing skills and techniques through case studies.

690. Thesis (0-2 each semester, 3 to 6 hours total)

Students will complete a research proposal for a significant research problem in business, including a review of literature related to the research problem. Students will gather and analyze research data and complete a written thesis. Students are required to maintain continuous enrollment until the thesis